

The Five™

Your Key Influencers For Success That Most Veterinarians Ignore



VETERINARIAN
Coaching™

How The Modern Veterinarian Thrives



Hi!

We are Jen Quammen and Ryan Smith. We help successful veterinarians who are stuck with the questions of “what’s next?” and “is this all there is for me as a veterinarian?” when it comes to scaling their career and happiness.

We help them gain clarity and plan the career they want, spend more time doing the things they love, and learn to live as the best version of themselves so they can make more money, have more freedom, and make more of an impact.

This short guide will help you determine The Five™ critical groups of people in your life to achieve the success you wanted when you entered this amazing profession.

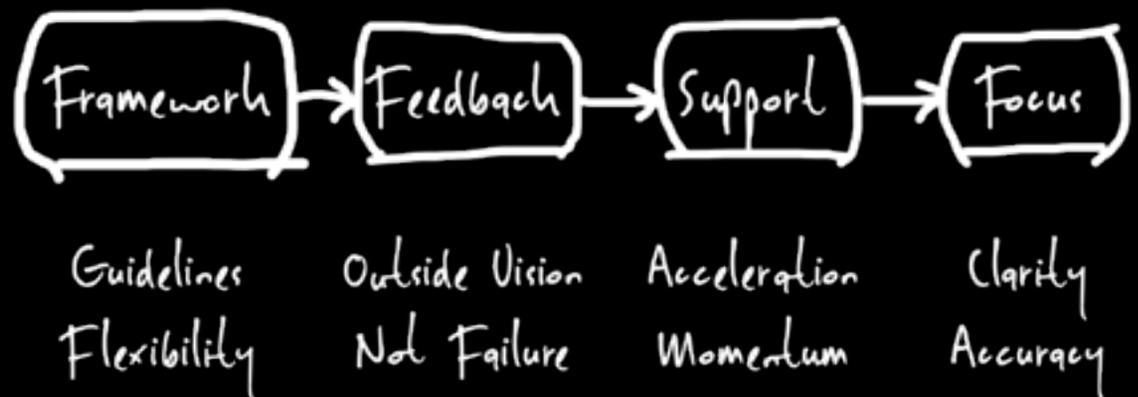
Do you hear things like?

- Why can't you just be happy where you are?
- You're a Veterinarian, why do you want to do more?
- Slow down!
- Don't be such a dreamer!
- It's always been done like that here, why would we change it?

Compound those with the frustrations that are heard so often in the Veterinary field about lack of happiness, lack of money, lack of time, and the feeling of being stuck in the career.

The Modern Veterinarian sees a different outcome.

Four things The Five brings to the Modern Veterinarian.



Here's why your life and career needs The Five™...

“You are the average of the five people you spend the most time with.” That’s probably one of the most famous quotes attributed to the late author and entrepreneur, Jim Rohn. That average includes income and success.

Taken literally that can be a sobering thought, since normally those five are family, co-workers, and maybe even long-time friends. Typically, these people are going to be around no matter what, unless something drastic changes.

Here’s the challenge, if you want to grow your life, and ultimately your career, you need to change some things in your life, which is probably why you are investing your time in reading this.

This idea of “The Five” comes from the Social component of The Modern Veterinarian Framework™ (MVF). The MVF, focuses on helping Veterinarians to break out of “the average” and create a personal path to success. Matter of fact, when implemented fully, the Modern Veterinary

Framework is the fastest way to success, and teaches you how to Thrive in life, love, and career.

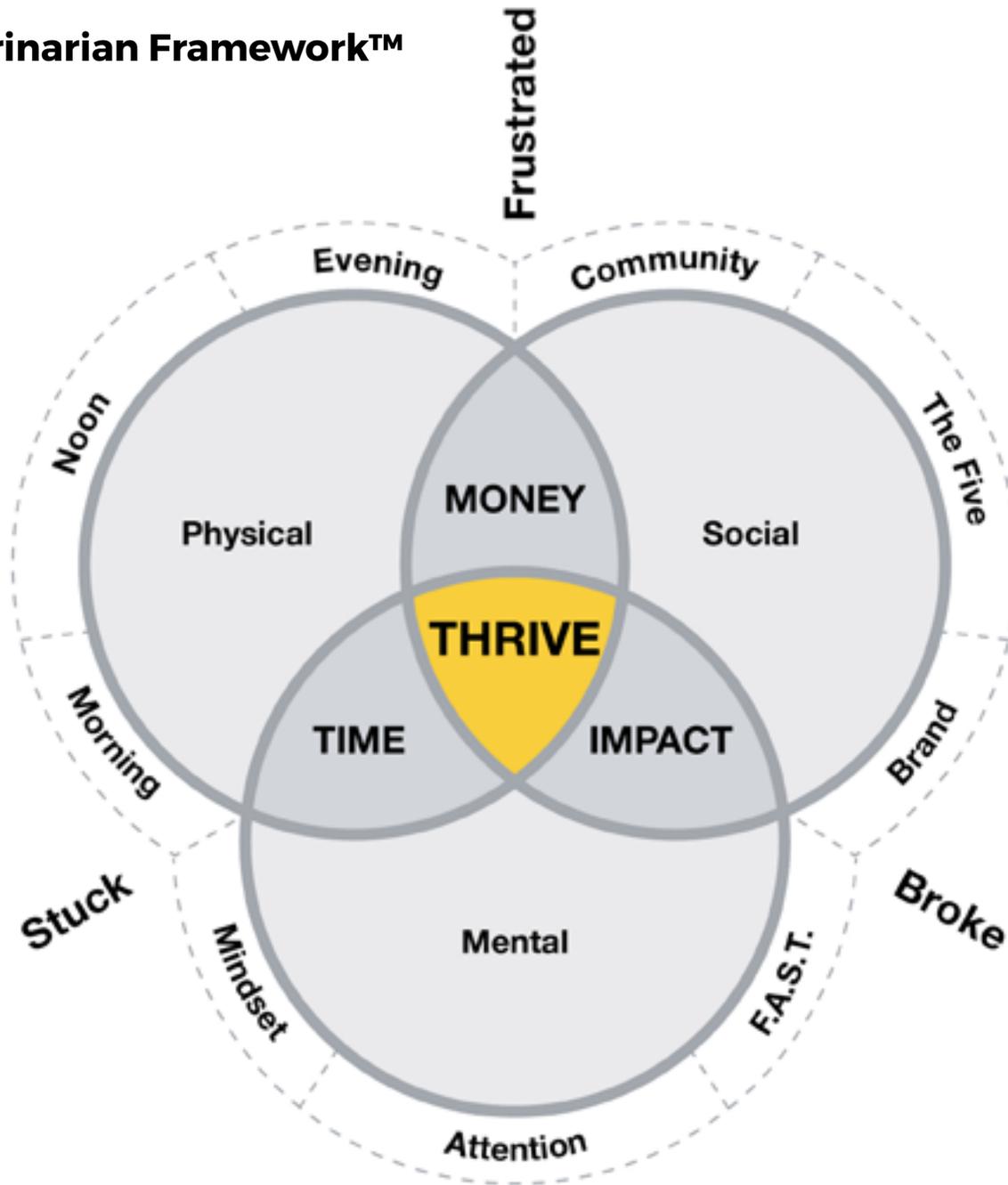
Within The Five, there are five types of influencers that you are going to need in your life and this short

blueprint is going to give you the structure of what to look for in those you need to have around you to build the career and life you want, but it will also help to avoid the pitfalls that so many fall into that keep them stuck where they are. If you want things to be different, and better, then you have to do things differently. That’s what the Modern Veterinarian does... they do things differently. JFK said ... “Things do not happen. Things are made to happen.”

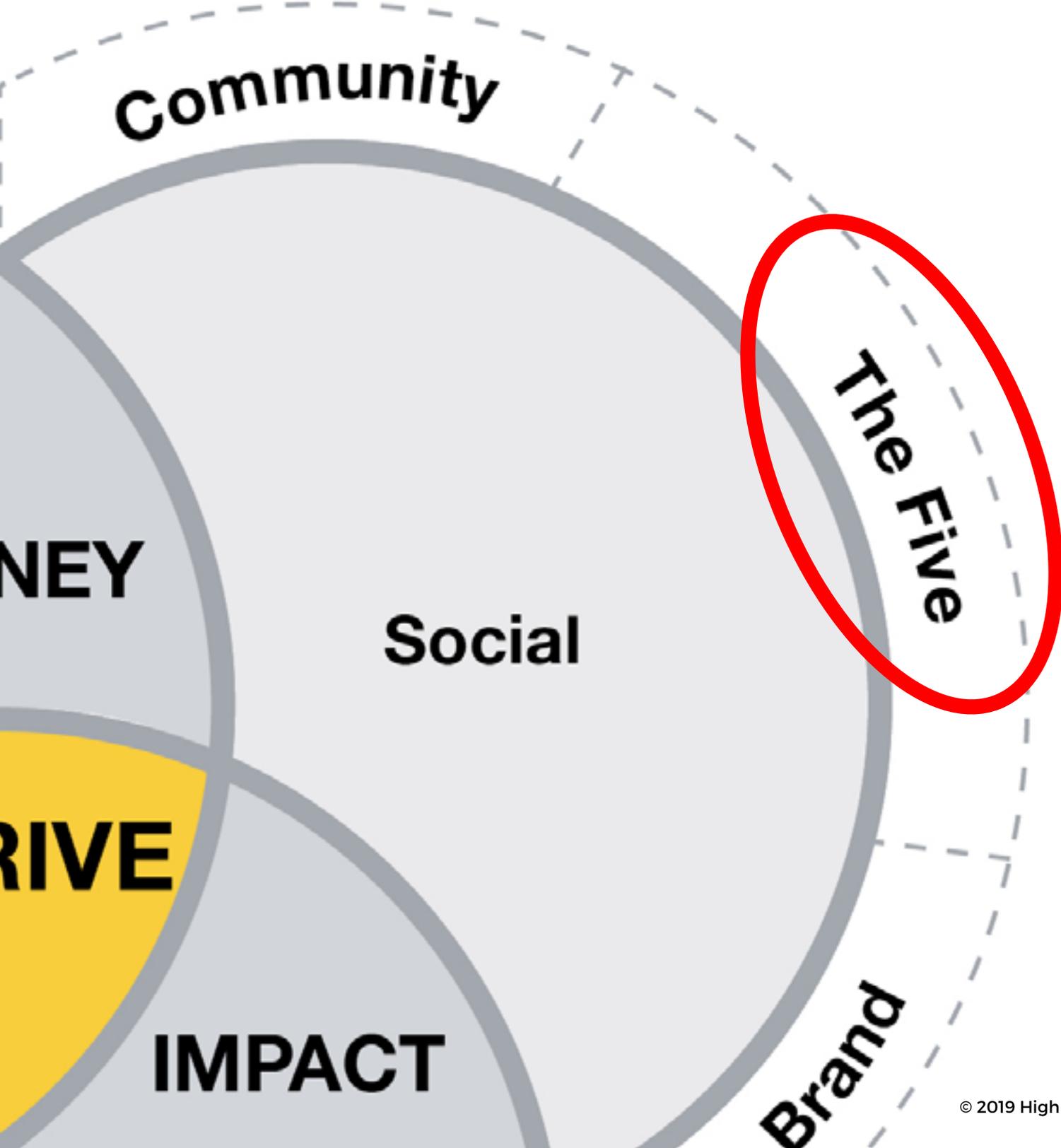
Modern Veterinarians that have The Five have something in their life that few do. Momentum. The Five, when done right, creates four things for the Modern Veterinarian: Frameworks, Feedback, Support, Focus



The Modern Veterinarian Framework™



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The background of the top half of the page features two green frogs with large, expressive eyes. They are positioned as if kissing, with their mouths open and touching. The frog on the right is holding a large, bright red heart. A black banner with the word 'PARTNERS' in white, bold, sans-serif capital letters is superimposed over the frogs. The background is a soft, light green with faint, darker green veins.

PARTNERS

Your partner will be your biggest source of momentum or frustration.” - Alex Charfen

Whether it's your spouse/life or business partner, or both, they are the person/people you are the closest to and potentially spend the most time with. They will/do have the biggest influence on your success... and your sustained mindset for success. One of the biggest challenges for someone with a growth

mindset, you know the mindset of “let's see how big we can make it” is the “realist” partner that always tells them why they're taking too much risk or why their ideas are too big, and they need to “slow down” or “think smaller”. For someone that wants to “make an impact” those words can be like daggers to your heart, especially when they come from those closest to you. By the way, “being realistic” is just another way

of saying “negative”. You need to evaluate all of your relationships, but those that are the closest are the most critical. If they don't support your vision and plans, then it may be time to think about how you can change those relationships. No, we aren't saying that you automatically end those relationships, but you need to look at how they shape and influence your future. On the other hand, having a partner that shares

your strategies for growth and supports you is a tremendous asset. They are the ones that help to refocus and remind you of the goals when the passion and focus slips. That doesn't mean it's all sunshine and roses, but you definitely want someone to carry the anchor with you along the journey, not to keep you in the same place.





MENTOR

People look for mentors to teach them what they don't know. Trying to find a mentor is a double edged sword for most. They want someone to help them, someone who's already been successful at one or more things that they want in their life. What people forget is that asking for help from a mentor is asking someone to invest in you with little guarantee of a return on their investment of their most valuable asset, their time.

Want to find the best mentor for you?
There are 3 steps to consider

1. Do your research. Look for those that have done what you want to accomplish, but be open, it may not look the way you expect it to. Also don't expect the "celebrity" in your industry to be your mentor.
2. Add value. The biggest mistake people make when looking for a mentor is tuning into their favorite radio station,

WII-FM. What's WII-FM? That's the "What's In It For Me?" thinking. If you really want a mentor, and one that's willing to help you with the "keys to the success kingdom", you need to first ask yourself, "how can I add value to them?" You're asking for more than their path, you're asking for their time along with their knowledge. A good mentor does not just give it to anyone who asks, they understand how valuable their time is and want to make sure their investment has a return, What's the return they want? Their mentee's success.

3. Take Fiduciary Responsibility. In the financial world, there's a term, fiduciary responsibility, that basically means when you are using someone else's money, you must do everything you can to protect it and invest it wisely up to, but not above, their "risk tolerance." Treat their time and knowledge as if you are investing their money... and work your tail off to give them a huge return on their investment in you.





TEAM

Your team at work is often like a second family. You laugh and share and occasionally disagree. Sometimes they are the people you spend the most time with. This second family is great - but can also create some obstacles for your growth. Your team, or some of the members, aren't always on the same growth path as you. They enjoy the comfort of the second family and see

any changes to that group as potentially threatening. Because of this comfort they may not support the changes you see for yourself.

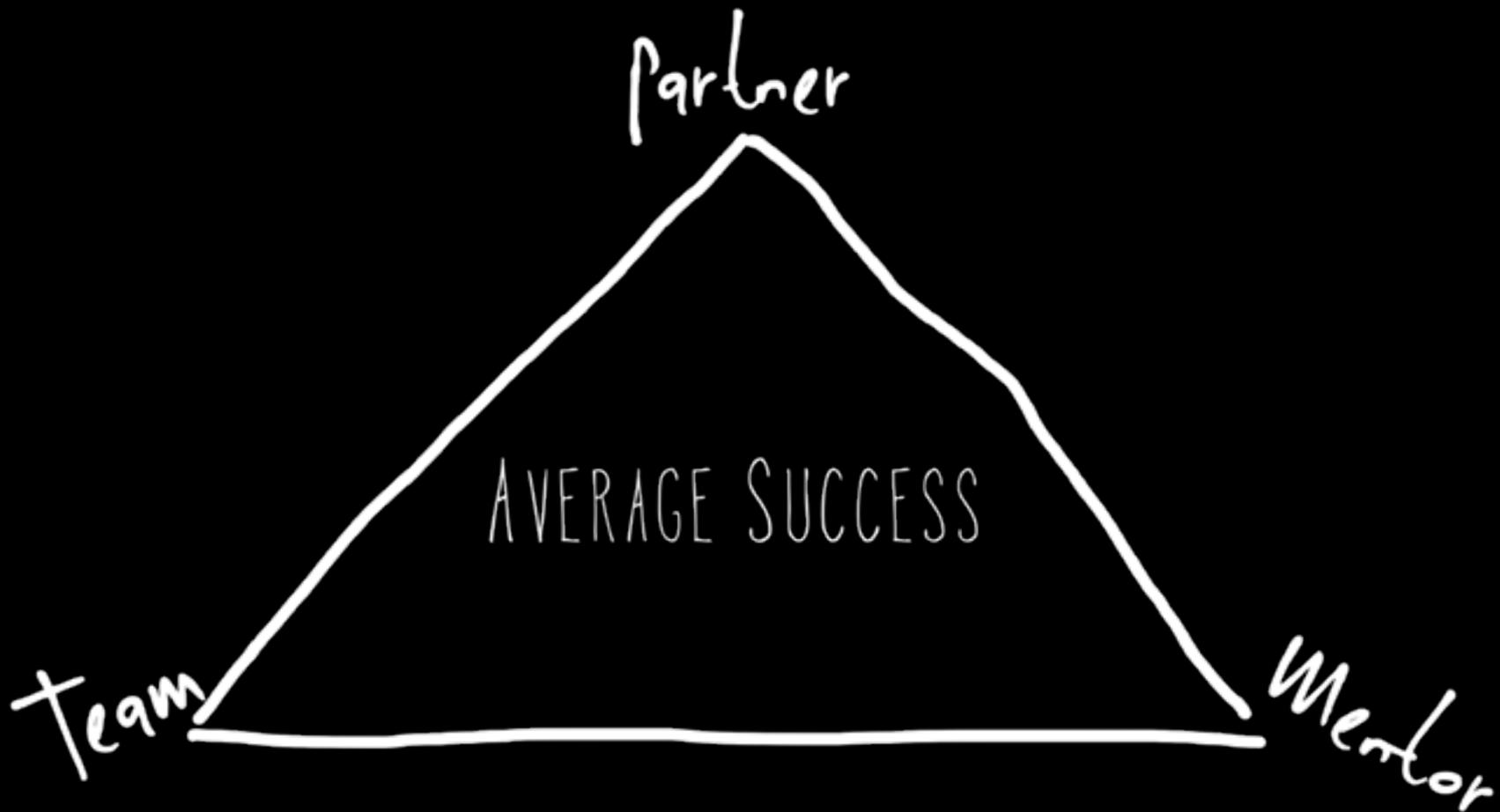
This stems from the need to protect you from failure and even from yourself.

If you have an idea of how and why you want to grow, your team may find all the reasons for you not to change. They

can deter or even derail your plans and dreams. They may inadvertently tell you why your plans/dreams won't work; this is not to hurt you, but to help you (or so they believe).

The Team has influence over you. Be protective of those you let in your inner circle (i.e. team). Hire slow and fire fast.

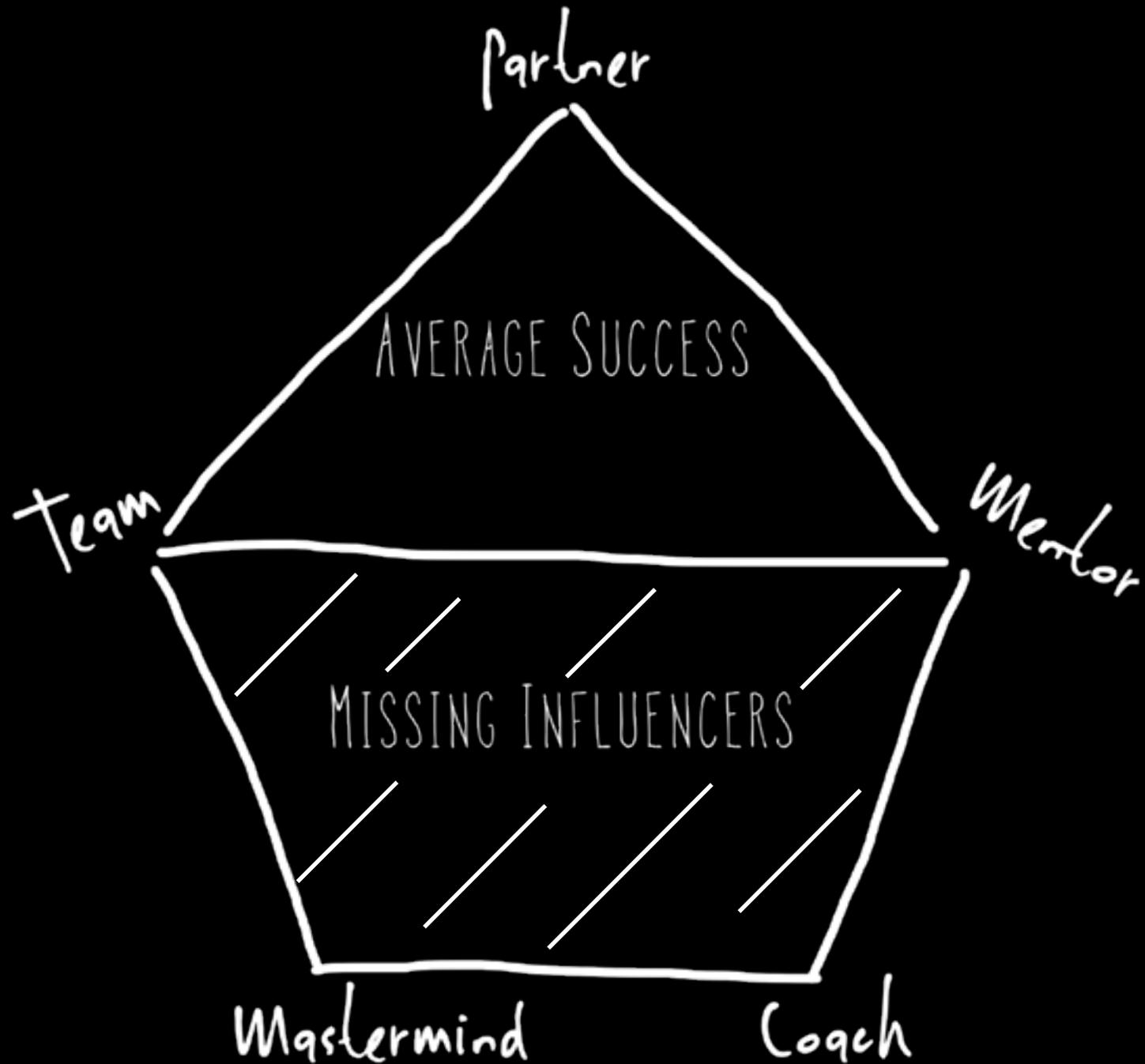




This is where most people stop. They think that these are the keys to success, based on what they have been taught. They are right, they are the keys to average success. It's what most veterinarians fall into, that along with their standard CE, as their path. What you are about to learn are the "keys to the success kingdom." What they don't know that they are missing is what will take their careers and lives to the next level.

So who is missing from The Five™ ? Read on to level up your network







MASTERMIND

A mastermind “tribe” can be described in many different ways, but the way we want you to think of it is as your community of like minded individuals on a success journey similar to yours, but bigger than what most of the people in the industry are looking to accomplish. These individuals serve multiple purposes.

1. They are your true emotional support system for success. While others want to protect you by discouraging you

from what they would consider risky, your mastermind group encourages you to stretch and grow. It’s riskier to stay where you are.

2. The tribe has experience in going through whatever you are going through, and they have come out the other side. They want you to succeed, and are happy to share their techniques and experiences to help you.

3. They have effective and efficient techniques to help you move to your next goal faster. Implement them and learn from their mistakes and successes.

4. The tribe’s success is compounded when they are built around the 5th element of The Five.





COACH

If you've ever been a part of a sports team, you've had a coach. If you've participated in the higher levels of sports, then you've probably had multiple coaches.

Once you leave sports and enter your career, you think that success is all on you. You have to see the future, know the pitfalls, see multiple "plays" from the sidelines all the while staying in the game. The most important "game" you're in is life and career.

In the world of business, the most successful entrepreneurs and executives have coaches. Why? Because they can't see it all and be it all.

Because YOU have a desire for success beyond the average, it's time to step into your roll as a Modern Veterinarian.

Stop trying to do it the way the average does it. It's time for you to get a coach. A coach that fits you, understands your

industry, your challenges, and knows how to help you be successful on YOUR path. Your coach does not coach in isolation, but builds a community, a mastermind, of individuals that want success like you, that can all learn and grow together, even though they are on different journeys. That's why your coach has a framework... The Modern Veterinarian Framework!





YOU DON'T GROW ALONE!

Why The Five™ ?

The Five is about real success, done effectively, efficiently, and simply...because you have surrounded yourself with the right five types of people.

Veterinarian Coaching is the fastest way to Veterinary success. It's not about the practice, it's about YOU. You Physically, You Mentally,

and You Socially so that you can have More Money, More Meaning, and More Freedom.

And remember... what and who got you HERE won't get you THERE!

"The few who do are the envy of the many who only watch".
- Jim Rohn

OK, so what's next?

We need to have a short chat over messenger or phone. We will ask you a few questions to see if or how we can help you. Fair enough?

[Find out more...](#)

